



NEW!

Plumbing Home Comfort Plan

Our plumbing inspections can find leaks that waste hundreds of gallons of water, ensure that your water heater is operating at peak efficiency and provide peace of mind that your system has had a comprehensive checkup. Other benefits include 7 day priority service and parts and labor discounts.

Saving Energy... That's Our Business!

A/C Maintenance

Regular maintenance keeps your system operating at peak efficiency, using less energy.

High Efficient Air Conditioning Systems

New high efficient air conditioning and heating Systems save energy year after year...as much as 25%.

Plumbing System "Tune-ups"

Have your water heater operating efficiently and save even more on utility bills. Conserve water by repairing small leaks.

Solar Water Heating

Use clean, renewable energy to heat your water. With APS and SRP rebates plus Federal and State tax credits, it's a great investment. And you will lower your utility bills.

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ROC #53957 87142
#249210



An Award Winning Service Team

Water Conditioners!
We Offer Complete Home Water Conditioners.



Air Conditioning • Heating • Plumbing



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Winter Maintenance Season is Here!

If you are a Home Comfort Plan customer (preferred maintenance customer), we would like to remind you that its time to schedule your heating checkup. Call us for a time convenient for you.

We would like all our customers to know that we are both a SRP Certified Contractor and an APS Qualified Contractor. What ever your service needs might be, call us today 602-997-6115 or 480-941-8447. We are open 7 days a week.

Proud winner of the
Better Business Bureau's 2008 ETHICS AWARD.



Home Comfort News

Winter 2008
Edition

Air Conditioning • Plumbing • Solar • Water Systems • Heating

Saving Energy... Improving Our Environment.

At Donley Service Center, saving energy, conserving water and maintaining clean indoor air is not just good business, it's good for the environment. In our hot desert climate, it is documented that 65% of electricity used in the average home is for operating air conditioning and heating water. We believe that we have a responsibility to help customers save energy and to be good stewards of the environment.

Our everyday products and services directly relate to energy use in your home. Donley's Home Comfort plumbing and a/c maintenance plans help conserve water, lower the cost of heating water and reduce the energy to operate air conditioning/heating systems. Our high efficiency replacement a/c systems are saving customers up to 39% on their electric bills. Plumbing inspections find leaks that are



wasting hundreds of gallons of water. Since the mid 1990's, Donley Service Center has been an industry leader in promoting efficient a/c systems that utilize environmentally friendly refrigerants.

In August 2008, Donley Service Center reactivated our Solar Water Heating contractor license and will

again promote solar as a form of clean, renewable energy. We are offering solar products that qualify for APS and SRP rebate incentives and Federal and State tax credits.

We will continue to offer products and services that provide real value to our customers, while meeting our commitment of being environmentally responsible.



602.997.6115 • www.donleyservice.com • 480.941.8447

Honest • Committed • Caring



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Solar Water Heating

Saving with efficient Solar water heating.

Let us show you how affordable a Solar Water Heating System can be.

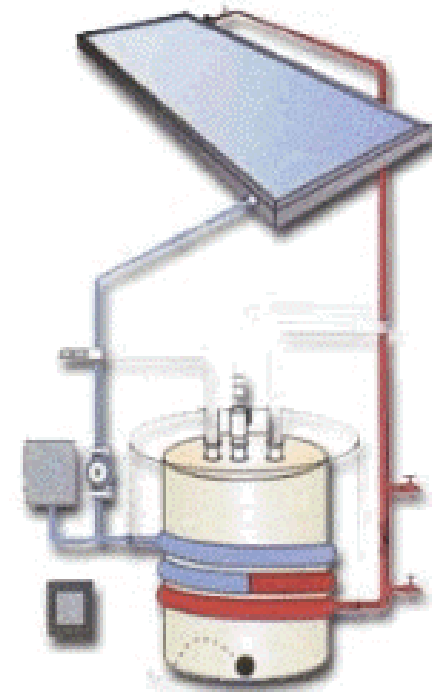
With newly extended Federal tax credits, Arizona tax credits and either SRP or APS rebate incentives, your net costs can be less than \$1,200.

With our high performance system and the low net costs, your payback from utility savings can be less than 5 years . . . a great investment. And you'll be proud to be using a clean, renewable energy source.

New Solar Water Heater Example

APS Customer

OG-300 Rating:	2,900	Kilowatts Savings Per Year
Cost:	\$ 6,200	
(-) Federal Tax Credit:	\$ 1,860	30% of Cost (\$2,000 max)
(-) Arizona State Tax Credit	\$ 1,000	25% of Cost (\$1,000 max)
(-) Utility Tax Credit	\$ 2,175	APS - \$.75 Per kWh
Total Credits and Rebates	\$ 5,035	
Net Cost	\$ 1,165	**
Annual Electricity Savings:	\$ 232	Approx. \$0.08/kWh
Payback: (In Years)	5	Annual Savings/ Net Cost



All backed by Donley Service Center, a trusted name for over 32 years.

Customers Saving On Utility Bills

September 30, 2008

Mike Donley
Donley Service Center, Inc.
11062 North 24th Avenue
Phoenix, AZ 85029

Dear Mr. Donley:

We are very pleased customers! We recently had a new A/C unit installed in our 61-year-old historic central Phoenix home. We don't actually know the age of the old unit but it looked "original". To say the old unit was inefficient would be an understatement.

We couldn't be more pleased with the investment of the new unit. Since the install our home is more efficiently cooled and comfortable, and we've had our utility bills cut in half!

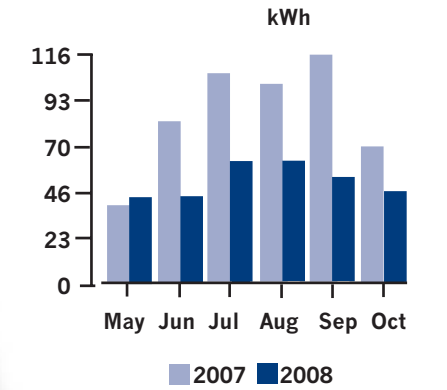
Your installation crew was exceptional. They were conscientious with the care of our furniture, flooring etc., and were careful to clean up after themselves when the work was complete. They didn't even mind the multitude of questions from our two young boys.

All in all we would highly recommend your company to friends and family.

Thank you,

Glen & Eileen

Average Daily Electricity Use Per Month



Glen and Eileen's October 2008 APS Bill SAVINGS!



American Standard
HEATING & AIR CONDITIONING

- REDUCE ELECTRIC BILLS
- INCREASE HOME COMFORT

12 Months Same As Cash*
On Eligible, high efficiency A/C System Installations

*Offer valid on consumer purchases of eligible American Standard Heating and Air Conditioning equipment between September 1, 2008 to December 31, 2008, by qualified buyers on an approved retail contract. Ask Dealer for Details.

